Message From Director of Athletics Mark Harlan

USF Athletics is committed to establishing a prominent athletics program with the primary goals of winning championships, graduating student-athletes and serving our community. The foundation of USF Athletics is built on the five core values of commitment, community, excellence, innovation and integrity. As USF Athletics reaches a milestone celebrating 50 years of competition, the story of the Bulls is shaped by rapid growth, building tradition and the commitment of the community. These factors have allowed the Bulls to compete at the highest level of NCAA competition. USF Athletics looks to celebrate and connect the past legacy of Bulls to support and advance the future legacy of more than 450 USF student-athletes.
50 Years of USF Athletics

USF Athletics kicked off its inaugural year on September 25, 1965 with a men’s soccer match. In our short 50-year athletics history, we have won numerous championships, graduated student-athletes and supported many as they transition into life after college athletics. Today, USF Athletics is a pioneer member of the American Athletic Conference, supporting more than 450 student-athletes competing in 19 varsity sports.

Priorities

Philanthropic support of the Bulls Club plays a pivotal role in our ability to meet the escalating costs of intercollegiate athletics, while still providing the best possible environments for our teams to compete and succeed at the highest levels. The Bulls Club generates funds to assist in covering program expenses such as scholarships, academic services, life-skills development and recruiting.

Annual Giving

Annual gifts to the Bulls Club support critical operations for student-athletes. These gifts provide unrestricted support to the Athletic Department, and the flexibility to address vital needs that help each student-athlete and team succeed. Bulls Club members receive a variety of benefits, including priority seating and parking, invitations to special donor-only events, and more.

Scholarships

USF Athletics is committed to graduating student-athletes. Scholarship support is a significant operating expense at over $5.6 million annually. This essential support provides educational opportunities for more than 450 student-athletes, many of whom are first generation students. Scholarship support may be provided through unrestricted gifts or through endowments. Endowed giving allows scholarships to live in perpetuity.

Capital Projects

Providing each student-athlete with the platform to be successful extends beyond scholarships. Capital giving helps build the physical infrastructure needed for successful training and competition of our student-athletes. These gifts are used to build state-of-the-art venues, and maintain and enhance current facilities that host conference and NCAA Championships.